**Harvest Accelerator Program Application Form**

Please complete this application form and send to luke@farmers2founders.com before the closing date.

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| **Contact Details** | |
| First Name |  |
| Last Name |  |
| Phone |  |
| Email |  |
| **General Information** | |
| Business Name |  |
| Website |  |
| Address |  |
| State |  |
| Postcode |  |
| ABN |  |
| Business Entity Type | * Sole Trader * Company * Partnership * Trust * Other |
| Date Founded |  |
| Relevant Industry Sector | * Viticulture and wine * Fisheries and aquaculture * Grains * Poultry and eggs * Livestock * Wool * Dairy * Sugar * Native foods * Horticulture * Emerging * Other |
| **About your business** | |
| Problem | What problem are you trying to solve? How do you know the problem exists? |
| Solution | Describe your solution in 100 words or less |
| Vision | What is your vision for your business? |
| Competitive Landscape | Who are your closest competitors? |
| Unique Value Proposition | What differentiates your business from the competition? |
| Customer Validation / Traction | What evidence do you have that your product fits the market - progress to hitting your milestones? (e.g. customers and revenue) |
| Business Model | How do you make money? |
| Team | Why are you the team to solve this problem? |
| Market Potential | Size and potential for the market you are chasing? |
| Program Objectives | What do you want to achieve while participating in the Harvest Accelerator? |
| 2-Minute Pitch Video  Please upload a link to a recorded 2-minute video pitch to;   1. Introduce your team 2. Explain your solution 3. How your solution solves a problem and creates value   Video is a requirement at the time of application and can be submitted via an online link e.g. Youtube, Vimeo or Loom | |
| Business Stage | 1. Feasible business plan without MVP 2. Prototype ready 3. Pilot or proof of concept 4. Product in market   (Select one) |
| Investment Amount | $ |
| IP Ownership | Yes  No  Pending |
| Referral Source | * F2F Social Media * F2F Newsletter * F2F Website * F2F Team * Industry Social Media * Industry Newsletter * Industry Website * Referral * Other |