**Harvest Accelerator Program Application Form**

Please complete this application form and send to luke@farmers2founders.com before the closing date.

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| **Contact Details** |
| First Name |  |
| Last Name |  |
| Phone |  |
| Email |  |
| **General Information** |
| Business Name |  |
| Website |  |
| Address |  |
| State |  |
| Postcode |  |
| ABN |  |
| Business Entity Type | * Sole Trader
* Company
* Partnership
* Trust
* Other
 |
| Date Founded |  |
| Relevant Industry Sector | * Viticulture and wine
* Fisheries and aquaculture
* Grains
* Poultry and eggs
* Livestock
* Wool
* Dairy
* Sugar
* Native foods
* Horticulture
* Emerging
* Other
 |
| **About your business**  |
| Problem | What problem are you trying to solve? How do you know the problem exists?  |
| Solution  | Describe your solution in 100 words or less |
| Vision | What is your vision for your business? |
| Competitive Landscape | Who are your closest competitors? |
| Unique Value Proposition   | What differentiates your business from the competition?  |
| Customer Validation / Traction | What evidence do you have that your product fits the market - progress to hitting your milestones? (e.g. customers and revenue) |
| Business Model | How do you make money?  |
| Team | Why are you the team to solve this problem? |
| Market Potential | Size and potential for the market you are chasing? |
| Program Objectives | What do you want to achieve while participating in the Harvest Accelerator? |
| 2-Minute Pitch Video Please upload a link to a recorded 2-minute video pitch to;1. Introduce your team
2. Explain your solution
3. How your solution solves a problem and creates value

Video is a requirement at the time of application and can be submitted via an online link e.g. Youtube, Vimeo or Loom |
| Business Stage | 1. Feasible business plan without MVP
2. Prototype ready
3. Pilot or proof of concept
4. Product in market

 (Select one) |
| Investment Amount | $ |
| IP Ownership | YesNo Pending  |
| Referral Source | * F2F Social Media
* F2F Newsletter
* F2F Website
* F2F Team
* Industry Social Media
* Industry Newsletter
* Industry Website
* Referral
* Other
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